

there she goes again

ESCAPE TO THE WORLD

Since 2015, There She Goes Again has been inspiring and helping people consciously travel the world through relatable storytelling, personal authenticity, and meaningful interactions. Followers love that I do an absurd amount of research into whatever I post.

Stats are based off the last 30 days (Jan 27, 2026)

INSTAGRAM

35.9K

FOLLOWERS

91.5K VIEWS

THREADS

4.2K

FOLLOWERS

152K VIEWS

FACEBOOK

1.7K

FOLLOWERS

PINTEREST

13.1K

FOLLOWERS

284K REACH

TIKTOK

3.2K

FOLLOWERS

113K VIEWS

TOP 5 COUNTRIES

USA, SINGAPORE, CANADA,
UK, AUSTRALIA,

PAGEVIEWS

85K

TOP 5 US STATES

CA, NY, TX, OH, NJ

ABOUT THE FOUNDER

Hi! I'm Samantha, everyone calls me Sam. I rode my first airplane at the ripe old age of 3 months when my mom adopted me from China, and you could say I've been curious about the world ever since.

While traveling, I've been known to disappear into bookstores, seek out stylish souvenirs, hike for beautiful views, find all the best cafes, and get distracted by the local feline population. Oh, and I am never without a camera in hand.



"It has been an absolute delight working with Sam. Her artistic sense combines with professionalism and great visual ideas resulted in one of the best collaborations we've ever had at Anantara Mui Ne. We believe there are still numerous angles of the resort that we can collaborate with her in the future. She'll always be on our go-to list for the next collaboration project." Rose Ha, DOSM of Anantara Mui Ne

"This post guide got me sooo excited to visit South Korea!! I am especially grateful that you included places outside of Seoul too because I would love to see the countryside!"

"I have lived in Portland for over 30 years. You did a great job of covering all of our favorite places. I totally agree when you come back you definitely have to have the worlds best French fries at DuckFat."